



# Public Education Funding **Call for Proposals**

10 March to 15 April 2025

# Call for Proposals



1. Public Education's Objectives
2. Public Education's "i'mable" movement
3. Call for Proposals: Partner of “i’mable” movement
4. Proposals: Requirements
5. Call for Proposals: Public Education Funding
6. Call for Proposals: Funding Criteria
7. Upon Completion: Final Report Structure

## Enabling Masterplan (EMP) 2030

By 2030, Singapore will embody what it means to be a caring and inclusive community, with positive attitudes, mindsets, and behaviours towards persons with disabilities.

To achieve greater impact in the EMP 2030, the Public Education aims to narrow the knowledge-to-action gap for both persons with disabilities and the general public.

## PE Objectives

- Build positive mindset among general public towards persons with disabilities; create opportunities and platforms for meaningful interactions with the disability community.
- Bridge knowledge-to-action gap; willingness and confidence to take positive action for persons with disabilities, to achieve greater inclusion in three key settings: in school, at work and within the community



## Background

"i'mable" (say "I'm able") is a movement by SG Enable to encourage everyone to take positive action for disability inclusion. It is a declaration of one's willingness, confidence and ability to make a difference. This is further highlighted by the "i-apostrophe" character, which serves as an iconography of a person with a raised arm, ready and able to participate in our disability inclusion journey.

First established in 2018 as an outreach platform to engage the community in inclusion campaigns, "i'mable" celebrates the abilities of persons with disabilities with the hope that every individual can be valued for who they are. "i'mable" has broadened its mission from celebrating abilities of persons with disabilities to acknowledging everyone's ability in bringing about greater inclusion in our society. Rallying the public, people and private sectors, "i'mable" seeks to create more opportunities and a bigger platform for disability awareness, and build a more inclusive society, and enable lives.

## Why "i'mable"?

With "i'mable", we will amplify the sense of self and self-worth for persons with disabilities and have everyone affirm their personal commitment to build a more inclusive society. "I'm able" is a personal affirmation of willingness and confidence to make a difference



## Get involved in "i'mable" as a partner:

- By enhancing capabilities and fostering action through projects funded by Public Education, while co-creating with persons with disabilities, we aim to shift mindsets and empower communities.
- **Do you have a project** that can embody what it means to be a caring and inclusive community in Singapore; strengthen positive attitudes, mindsets and behaviours toward persons with disabilities?
- Here is where you start.

## What's required in your proposals:

**Engage** general population in at least one of the following:

- **Change Attitude** (positive mindset of the general population towards disability and inclusion)
- **Increase Ability** (of the general population to have knowledge in interacting and supporting PwDs)
- **Influence Action** (of the general population to **interact** with PwDs and support inclusion) **Show how you can** a) change Attitudes, b) increase Abilities and c) influence Actions and **Co-create** with Persons with Disabilities

## How your proposals could shift mindset:

1. Target at least one Setting:
  - **School**
  - **Workplace**
  - **Community**
  
2. Reach out to at least one Disability Type:
  - **Autism**
  - **Intellectual Disability**
  - **Physical**
  - **Sensory (Visual impairment/Deaf)**

## **Proposal may be in the form of (but not limited to):**

### **1. Inclusive Activities**

- Partnerships: e.g., Programmes, events, workshops, activities for persons with and without disabilities

### **2. Campaign**

- Storytelling : Increase public understanding and awareness on disability inclusion

### **3. Commemorate the occasion of disability days**

- E.g., programmes, events, activities that commemorate disabilities (International Day of Persons with Disabilities).



- SG Enable will co-fund 80% of the total project cost, up to \$45,000, whichever is lower.
- For this 2nd annual Call for Proposals, the project has to be completed by 31 March 2026.
- The funding will be disbursed in two tranches:
  1. First tranche - 20% of the approved funded amount
  2. Final tranche – remaining 80% of the approved funded amount
- Eligible expenses for claims include direct costs on execution of activities, such as but not limited to manpower, marketing and outreach and as appropriate. Upon completion of project, a full Statement of Accounts (SOA) must be presented before final disbursement of funds. Failure to present full SOA and Report after completion of activity will require disbursed funds to be returned to SG Enable.
- Co-funding from other funder/s is/are allowed.
- All submitted proposals must share, to best of knowledge, identity of other funders of the proposal. SG Enable will at its own discretion, decide if project is in line with its image and objectives.
- Funding is open to all registered Organisations, Corporates, Social Service Agencies (SSAs), and Institute of Higher Learnings



- The proposal must be aligned with our Call for Proposals' requirements and objectives.
- The proposal must present reasonable accommodations to enable the participation of persons with disabilities, such as wheelchair accessibility, live captioning and/or sign language interpreter.
- The proposal must include activity's marketing and outreach plans, including to persons with disabilities. Participation by persons with disabilities should minimally be 10% of expected turnout.
- Acknowledgement of “i'mable” logo (pictured top left, here) must be in all public communication materials, press and/or media coverage, and collaterals.
- We strongly encourage proposer(s) to consider how the project(s) can be self-sustainable; that is, it strengthens public education and builds on long-term awareness beyond the seed funding period.

Upon completion, a final report must be submitted after 6 weeks. The report structure, before the final disbursement can be made, is as follows:

I. Project information

- Project Title
- Objectives
- Summary
- Key Highlights

2. Key Deliverables

- Participant No (Actual Vs Expected)
- Feedback
- Publicity and Marketing Reach

• Key Outcomes

- - Evidence of Success
- Learning Points
- Summary of Survey Results

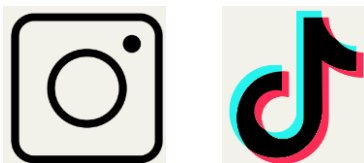
For further enquiries, you may email us at: [imable@sgenable.sg](mailto:imable@sgenable.sg)

About [Enabling Masterplan 2030](#)

About [SG Enable](#)



About i'mable



Two stylized green figures are positioned in the bottom left corner. The figure on the left is composed of a solid green circle for a head and a green rounded rectangle for a body. The figure on the right is a single, continuous green shape that resembles a bean or a stylized person.

**thank you**