THE GOOD BLOCKCHAIN

Fundraising Partner

AUTOMATA

Tech Partner

SG ENABLE
Inclusive society. Enabled lives.

Charity Beneficiary

National Day Parade Artworks Available as
NFTs for Donors for the First Time!

SINGAPORE, 8 AUGUST 2022 – In conjunction with the celebration of National Day and the talents of persons with disabilities, six of the 2022 National Day Parade (NDP) artworks by artists with disabilities are offered as non-fungible tokens (NFTs) for the first time.[1] A total of **100 one-of-a-kind NDP-themed NFTs** are available for redemption, in a fundraising campaign aimed at benefitting the disability community.

The fundraising campaign runs from 8 to 21 August 2022. Funds raised go towards SG Enable, to catalyse programmes at Enabling Village (EV), an inclusive community space in Singapore dedicated to integrating persons with disabilities in society.

Located in Redhill and managed by SG Enable, the award-winning EV has enabled partners to offer various innovative services that support inclusion and meet gaps in the disability landscape. These prototypes, such as Singapore's first inclusive preschool and first inclusive gym, have catalysed greater disability inclusion efforts beyond EV, with more inclusive preschools and gyms in the community. EV is also a focal point to improve inclusive training and employment, with all of its on-site partners committing to training or hiring persons with disabilities.

Donations can be made in Singapore Dollars or cryptocurrency. To acknowledge donors for their support in building an inclusive society, for every donation of $399 and above, donors can redeem a unique NDP-themed NFT. All donations of at least $200 will be eligible for a tax deduction of 2.5 times the donation value and receive a commemorative campaign NFT.

This approach of giving is the first of its kind in the disability sector in which donors receive NFTs as a meaningful and exclusive memento for their donations.

This fundraising campaign is organised by The Good Blockchain, a non-profit providing shared services to help charities raise funds on the blockchain. Their tech partner is Automata Network, a blockchain startup specialising in privacy middleware.

The co-founders of The Good BlockChain are Mr Andre Oei, Ms Lee Chen Ee, and Mr Chu Wee Liat. Mr Andre Oei said: "We are a new non-profit that aims to help charities raise funds in new ways. We are honoured to have this opportunity to offer donors these NDP artworks by talented persons with disabilities in the form of unique collectible NFTs." Mr Chu Wee Liat said: "Blockchain affords us the technology to create these special digital tokens that can now augment our charity efforts." Ms Lee Chen Ee said, "We believe there are those who are prepared to give, but are not yet engaged in giving. We hope to assist charities – starting with SG Enable – broaden their donor base, and connect with these new donors for the long term via the NFTs."

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[1] This year, there are 22 unique NDP Pack artworks by 34 artists with disabilities who were engaged as part of SG Enable's i'mable public education initiative. These artworks have been printed on the NDP Packs given to attendees of the NDP previews and the NDP on 9 August. This is the third consecutive year that the NDP EXCO has worked with SG Enable to feature artworks by persons with disabilities on NDP collaterals.

Dr Chua Zheng Leong, Co-Founder at Automata Network, said: "With NFTs quickly becoming a new signpost of belonging and identity, it's encouraging to see how Automata can help to align communities around doing good with NFTFair. What makes Web3 such a powerful social force is how it gives voice to the underrepresented to share their stories, which ultimately creates a shared sense of empathy to motivate action."

Ms Ku Geok Boon, CEO of SG Enable, said: "Each NDP artwork is a unique gift to Singapore by persons with disabilities and celebrates abilities too. With the unique collectible NFTs, we hope to reach more donors and supporters as we progress towards a more inclusive society,"

Interested donors can make their donations at www.thegoodblockchain.sg or contact doinggood@thegoodblockchain.sg for more information.

About The Good Blockchain
The Good Blockchain is a new non-profit on the block. We aim to help charities expand their donor reach and strengthen their fundraising capabilities through NFTs and the blockchain.

About Automata Network
Automata Network (ata.network) is the privacy middleware layer building for a fairer Web3. Designed to provide non-intrusive privacy protection for dApps across multiple chains, its product kit includes 2FA Guru, NFTFair, AnyDAO and XATA to safeguard and reinforce the user journey.

About SG Enable
SG Enable seeks to enable persons with disabilities to live, learn, work and play in an inclusive society. The focal agency for disability in Singapore, it raises awareness on disability issues and facilitates access to disability schemes and services. It brings partners together to share knowledge, collaborate and innovate, striving towards a common goal of building an inclusive Singapore and enabling lives. Set up by the Ministry of Social and Family Development in 2013, it is a registered charity and an Institution of a Public Character. For more information, visit [www.sgenable.sg.](http://www.sgenable.sg)